



From kitchen staff to in-store executives, TenderCuts got its training needs fulfilled with Upskill

Headquartered in Chennai, TenderCuts is India's first omnichannel meat and seafood retailer. With 40+ stores across Chennai, Bangalore & Hyderabad TenderCuts offers 100% halal, antibiotic- and preservative-free meat through a farm-to-fork model. A socially conscious company, TenderCuts partners with local communities to provide RO-washed, pre-cleaned and chemical-free meat.

Business Challenges

TenderCuts was in need of a robust onboarding and training solution that could be deployed across different locations and diverse job roles in the operations team, kitchen and in stores. The company needed a user-friendly solution to train its employees seamlessly and engage with them through learning content in vernacular languages like Hindi, Marathi, Kannada and Telugu.

How BetterPlace Helped

BetterPlace's Upskill solutions is created keeping in mind such business challenges, wherein companies deal with large, distributed workforce engaged in different job roles and are comfortable in vernacular languages. This SaaS-based, microlearning platform helped TenderCuts with bite-sized gamified microlearning content in 35 different languages, easy and intuitive to use and update. It ensured easy learning for the employees and live tracking of the learning process for the company.



Results



666
active users



847
learning hours



62
courses used

Unlock your true potential through our people-centric, tech-driven offerings.
Empowering your workforce has never been so easy!

About BetterPlace

Founded in 2015, BetterPlace is the largest workforce management platform offering people-centric, tech-driven solutions that enable enterprises to drive operational efficiency while improving the lives of their workforce. BetterPlace HRMS Platform is a comprehensive, digital solution that helps employers manage the entire life cycle of their frontline workforce by providing them services such as hiring, assessment of job seekers, digital onboarding, KYC, training, attendance management, payroll, compliance & more, while helping frontline employees get upskilled, with on-demand access to financial and healthcare services.

Uniquely placed to solve the gap that exists with the blue-/ grey-collar, contractual and gig workforce, BetterPlace is trusted by over 1,000 organizations & impacted 10M+ lives.

Transforming the Frontline Workforce Ecosystem

HRMS Platform

Future-ready
enterprise platform to
manage frontline workforce

SELECT

Tech-enabled
solutions for contractual
& gig workforce

BENEFITS

Insurance &
Merchandise for
frontline workforce

rocket

Pre-verified &
pre-skilled pool of
frontline workforce