



Oye! Rickshaw used BetterPlace Upskill to train drivers on the go in multiple languages

Headquartered in Delhi, Oye! Rickshaw is set out to transform the country's local commute landscape. It is a shared, electric, micro-mobility marketplace, where drivers can fulfill first and last-mile rides through private and shared rides. They can also make hyper-local deliveries for major B2B and B2C brands.

Business Challenges

Oye! Rickshaw aims to solve first and last-mile commute and logistics issues and provide better livelihood opportunities to over 2.5 million e-Rickshaw drivers. Its tech-based EV ecosystem is fueled by 7000+ driver-partners, and 250+ employees. The company sought BetterPlace's assistance in onboarding the last mile drivers, training them and keeping them engaged through multilingual languages.

How BetterPlace Helped

Betterplace Upskill comes with SDK integration capabilities which help companies create content as per their requirement. This helped the Oye! Rickshaw to customize learnings for specific requirements. The Content Playlist (CPL) feature in the product ensured training on a sequential basis with assessments after each level. The multilingual content made it convenient for the drivers to understand and engage in languages of their choice. They could also take training anywhere and at any times as per their convenience.



Results



20 to 95%
increase in trained employees



1,875
learning hours



46 courses
courses used



7,281
active users

Unlock your true potential through our people-centric, tech-driven offerings.
Empowering your workforce has never been so easy!

About BetterPlace

Founded in 2015, BetterPlace is the largest workforce management platform offering people-centric, tech-driven solutions that enable enterprises to drive operational efficiency while improving the lives of their workforce. BetterPlace HRMS Platform is a comprehensive, digital solution that helps employers manage the entire life cycle of their frontline workforce by providing them services such as hiring, assessment of job seekers, digital onboarding, KYC, training, attendance management, payroll, compliance & more, while helping frontline employees get upskilled, with on-demand access to financial and healthcare services.

Uniquely placed to solve the gap that exists with the blue-/ grey-collar, contractual and gig workforce, BetterPlace is trusted by over 1,000 organizations & impacted 10M+ lives.

Transforming the Frontline Workforce Ecosystem

HRMS Platform

Future-ready
enterprise platform to
manage frontline workforce

SELECT

Tech-enabled
solutions for contractual
& gig workforce

BENEFITS

Insurance &
Merchandise for
frontline workforce

rocket

Pre-verified &
pre-skilled pool of
frontline workforce